School of Business and Management

Innovative Assessments

Course Title	Assessment title	Highlights of the assessment	Objectives and outcomes
Personal Financial Planning	Financial Planner	Looking futuristic into one's own life to make a broad financial plan for 20 years. It was interesting to play with numbers and plan to achieve one's financial freedom. It helped to understand the need for asset allocation over a period of time. It also helps in the creation of contingency plans and a broader understanding of one's futuristic cash inflows. Looking for different ways to generate passive income was the interesting part of this CIA.	The assignment was intended to create a broader understanding on the importance of personal finance in an individual's life. It was intended to make students understand how people get rich and wealthy, through not just income, but through passive income. It helps students to understand various investing channels like debts, mutual funds, golds, equities, real estate and insurance, and thereby understanding how investing was more important than saving. By implementing this CIA in the last trimester when one is close to earning his/her income, it provides a better plan for one's financial life. It also helps one to visualize one's financial future.
		The assessment was	This assignment aimed

Security Analysis And Portfolio Management	My Portfolio	conducted using various stocks belonging to different industries. Hence their broad risk return characteristics were learnt. Using solver to create an optimum portfolio and asset allocation enabled the students to learn the very basics of portfolio management. Hence understanding the basics of wealth creation through capital appreciation was highlighted.	at providing the students with the need to optimally allocate different classes of assets or different equity stocks in their portfolio. It was thus aimed to provide an understanding on risk mitigation through diversification strategies. Concepts of using a solver to create an optimum portfolio to ensure maximum returns and suffer minimum risks was utilized. It also helps to understand the various roles that students will be playing in future both as an investor and a wealth manager in both personal and professional lives.
Management Of Banks	Best Performer	Students were given tasks to identify 2 different banks under different categories and compare them based on various parameters. The macroeconomic factors contributing for bank performance like interest rates, inflation, housing sales, overall GDP growth were also evaluated and understood. The underlying reasons for the high non-performing assets in various industries were also evaluated and the cyclical	The objective of the assignment was to help students to create an understanding on the differences between various categories of banks, using their performances evaluated on various banking ratios. It helped students to understand the various banking ratios and the underlying reason for the difference in performance with

		nature of various industries were also learnt.	various types of banks. The macroeconomic situations were also researched upon to provide meaningful results.
Digital Technologies In Finance	Blockchain Builder	As the economy is moving more towards a digitalized one, identifying use cases in the area of Fintech and building it even more efficiently is the main theme of this assignment. It was great to know about the usage of blockchain in various industries like hospitality, banking, payments, etc. Despite having so many positives, the challenges were also a part of the concern that was discussed and we tried to give suggestions to help them remove them from the system.	In the end, we were able to examine how financial technologies are disrupting the market and in particular, the blockchain platform. We were able to create a blueprint of the blockchain model that we have planned to implement in the respective sectors or industries that we have identified. This helped us to explore the scope and the working of digital technologies in finance even when we didn't have any idea about technologies beforehand. Also, it helped us identify the risks arising from the various processes of the innovative technologies arising. FYI, the blueprint of the model we developed for the hotel industry loyalty program is attached below.
Financial	Structured	As borrowers and investors come up with unique and	In the end, we were able to understand the

Engineering	Financial Products	sophisticated needs, the necessity of structured finance products has become a mandatory one and thus we were required to study an existing example of a company requiring a structured finance product that has been introduced post-2000 and also covers the background, requirement, and what was the company looking for and why conventional products failed to satisfy the need.	product developed to solve the company's needs, describe the structure, and critically analyze the structure, benefits and limitations. Also we were able to analyze the risk-return characteristics of the instrument and where it was lacking, its ethical implications, and suggested solutions for the improvement for the same. For eg., Mortgage-Backed securities – How they got introduced, what went wrong with them during the 2008 subprime crisis, what could have been done, and questions like them were addressed.
International Business	Internationalization In And Out!	As the businesses worldwide are getting expanded and becoming bigger and bigger, we were expected to select an international company (mainly global and transnational) and study its internationalization process, its origin, the time frame, and the destination countries for the same. While talking about the entry of the company into different nations, how environmental forces forced the company to change its approach, orientation, and	In the end, we were able to organize information about the internationalization of the company we had chosen. This was done by way of developing a flowchart to show the change in its approaches and its international strategies from time to time. The approaches that the company might have taken will include ethnocentric, polycentric, geocentric, or mixed approaches.

		international business strategies.	We were able to get to know well about all the types of strategies like International, Multinational, global and transnational strategies. We were also able to know about the modes of entry the particular company has taken in different nations like export & import route, collaboration equity-based like joint venture, merger, and acquisitions routes and reasons behind it.
Business Valuation	Building Valuation Model	The assignment was assigned at a time when various valuation concepts were simultaneously taught in class which helped in learning the subject practically. An existing company's financial statements, annual reports, and news articles were used in class to value the company. External and additional sessions were conducted with industry professionals to help and make different concepts of valuation clear. Understanding and getting a positive valuation outcome was challenging and interesting.	This assignment was intended to help students in understanding and valuing an existing company practically with the help of models taught in class. It helped students to value the equity shares of the chosen company and to create a comprehensive model in Excel. This assignment also helped students to construct an equity model, assimilate information and data from a variety of reliable sources. Examination of potential for the future was useful to establish reasonable predictions. The outcome expected

			of the assignment is an equity valuation model that is simple to use and navigate which helps students to understand and mindfully value an organization using the DCF model.
Analytics For Finance	Handling Financial Datasets	The assessment was to help students to use various analytics tools to use them in financial areas to derive meaningful solutions. The assignments were done using analytics tools like Gretl, Jasp, Tableau, etc. The assignment also helped in framing research questions, learning how to build an academic proposal, on how data could be used to address research questions, and to be comfortable in extracting and handling data. The assignment had a huge impact in doing a master thesis effectively.	The assignment aimed at helping students to apply analytical procedures to determine data characteristics, to construct analytical models, to compare different approaches for assessing relationships between variables, to Conduct diagnostic tests, to understand the implications of improper analysis/results, and to develop the analytic model using the data collected.
Entrepreneurship	Emerging Entrepreneurs	Students were asked to develop a business idea using the ideation tools by analyzing the environment and discovering the opportunity. In-depth research on the idea, problem, target users, product or service description were done. Students also had to turn their business idea into a business plan. The students	The outcome of the assignment is a detailed report in the form of a business plan that has an executive summary, market need/problem, business idea /solution, market research data, the concept of the product/service, business model, details of the feasibility study, financial details,

		also had to apply theoretical knowledge from the other MBA courses learnt to connect it with real-life practical issues and decisions. In the process, students also had to research and ensure the plan viability, design a business model canvas and prepare a business plan. The main highlight of the assignment was that it gave a holistic experience on how to start and initiate a business idea.	Funding plan, organization structure, Entry, growth and preparation for challenges, projections, filled up forms for various stages of new venture registration. Students were expected to apply theories and concepts from their models in the project. The Entrepreneurship Project was an independent project supported by the faculty.

School of Business and Management

Innovative Pedagogical Tools Adopted

Course Facilitator/ Course Title	Pedagogical tool	Highlights of the assessment	Objectives and outcomes
Prof. Suresh AS	Interactive intimate theatre	Performance capsules of 30 seconds to maximum 5 minutes are created pertaining to specific issue and problem is taken to the spectators for brainstorming. Spectators are then encouraged to replace the performers in real-time with their solutions. or point of view. Then a bank of solutions so generated by the spectators who are now converted into Spect ACTORS is recorded and the consensus is obtained for the best alternatives.	Intimate interactive theatre. uses theatre format to create role plays, brainstorming and solution to address specific problems.
Prof. Sreedevi Nair	Microlearning	Our microlearning module is designed on the 7taps application. The module chosen covered the topic of the Global Mobility Framework as part of the International Human Resource Management course for second-year MBA students,	Microlearning is the practice of learning in small steps. The technology allows us to break up the module into smaller, easier-to-read and understand parts. This is then made available to the students through a

		specialising in Human Resource Management.	link that can be opened on their mobile phones.
Prof. Latha Ramesh	Role play - Analysts conference call	Students in a group of six to seven people enact the Analysts' conference call of a company. They take the role of CEO, CFO, COO etc. and other students turn as analysts who will ask questions on accounting policies, future plans of the company	This is done as a part of Financial Reporting and Analysis where students project the company's financials by using the information on the analyts call.
Prof Aniruddha Oak	Skit on bias based on the movie "Ek Ruta Hua Faisla"	Role Play/ skit based on a movie is one of the pedagogical tools used in Behavioural Finance course. "Ek Ruta Hua Faisla" is a movie about jury members who display multiple behavioural biases while deciding on a case. Students watch this movie on their own and then collaborate to enact a skit based on this movie.	This whole experience of studying behavioural biases in an unrelated context in a fun manner results in highly effective learning and also reinforces
Prof. Sreerangan	Simulation in LOS lab	Practical sessions on Quality Management, Product Design, and Development, Lean Manufacturing, Supply Chain Management, Warehouse Management, World Class manufacturing are conducted in Lean Lab	
Personal Financial Planning	Live Platforms	Live financial platforms are efficiently used by the faculty to deliver quality content to the students. He gives personal examples related to wealth creation	The objective of this course was designed to enable students to provide for wealth creation and smart investments as they start

		and investment methods in the class, which helps the students to connect with the subject easily. He also demonstrates live investments using platforms like Zerodha and demonstrates investments horizons using websites such as Moneycontrol. This helps us to give better understanding and more connection with the financial tools.	their earning phase of their life. By demonstrating investment strategies using live tools , the program gets more connected and appears doable by the students. It also makes them understand the need for generating passive income through personalized examples by the faculty. This helps them also to achieve their financial goals of life by prioritizing investment over expenses.
Security Analysis And Portfolio Management	Demo Trading Platform	The pedagogy used by the faculty here is a demo trading platform. This helps the students to get a feel of the actual trading processes by getting involved in buying and selling stocks on a real time basis. The platform also helps the students to remain informed about the various investment strategies and also about the top investors of the platform and their portfolios and make comparisons. Hence this tool becomes an excellent platform to experiment with the money before they are invested in real life.	This objective of the tool was intended to provide experiential learning of how to invest efficiently and strategically. This helps the students to learn their mistakes and learn from that before they actually invest in their life. Hence experimenting with various stocks before the actual investment helps the students to understand the risks and returns associated with them and an actual feel of the movement of prices as they observe it closely.

Strategic Financial Management	Business Simulation	The simulation tool used by the faculty here was from Harvard Business School. This tool helps the students to apply their learnings and understanding of various subjects in the realistic business scenario. All the different aspects of the business, especially finance was covered under this tool, and it also helps the students in reinforcing their learnings. Hence it promotes decision making under pressure. This also enables team building, resilience and leadership qualities among the team members, as they progress.	This tool was intended to improve the students skills on business decision making by covering all the concepts of business management. As the students are required to attend certain predefined goals, it triggers a need for creation of the team among the students. Thereby promoting team building and leadership skills through improved interactions. Hence through collaborative interactions, it enables the students to face the challenges of the corporate world in a more structured way.
Digital Technologies In Finance	Experiential and hands-on learning using Excel	As the economy is moving more towards a digitalized one, students were given tasks on building a simple blockchain model by themselves. This could have been very well done as a theoretical base, but Prof. Prashanth Vellanki encouraged them to build it on MS excel by way of assessing each and every student's performance in the class based on different performance like class participation, presentations and asked the students to allot marks for each and	This Excel Blockchain building made the students to create and develop a proof of concept using Blockchain technology by themselves by way of removing a centralized controller which is the main motive behind the usage of blockchain technology. They learned to generate codes for the content that they have created and these all kept the class really engaging from getting

		every parameter in such a way that it doesn't get changed couldn't be changed on other's sheet by generating a code.	monotonous.
International Business	Guest Lectures	As the businesses worldwide are getting expanded and becoming bigger and bigger, it's inevitable to know about them from a person who is actually dealing with them. Hence, a guest lecture was planned by Prof. Ganesh to bring in a great resource person to the class who was an entrepreneur and was doing import and export business. Many topics like social responsibility and ethical issues in international business – national differences in ethics and social responsibility, codes of conduct, etc were discussed	Out of this, the students learnt and were able to apply the internationalization process to understand the international business strategies of global firms, examine different trading agreements in the international business environment, and analyze trade theories and their relevance in current businesses. , categorize trade barriers and their impact, and evaluate the functional level strategies of global businesses with real-life examples. Also, they benefited by asking questions directly to the resource person and got their doubts clarified.
Financial Econometric Analysis	Hands-on Learning	In this course, hands-on learning familiarized the students with basic econometric concepts and tools which find common application in the analysis of economic and financial data. This kind of approach helped the students get	Out of this, the students identified the potential of data analysis in decision making and become comfortable with extracting and handling data, Apply econometric procedures to determine data

		comfortable with handling and working with datasets in different econometric softwares like EViews, Gretl, JASP or Jamovi and facilitated for conducting empirical econometric research using economic and financial data.	characteristics, compare the different approaches for assessing relationships between economic/financial variables for a defined decision making purpose, construct econometric models and appraise the implications of improper analysis. Some of the learnings include dummy variable regression models, logistic regression – model, time-series: univariate analysis, Vector AutoRegression (VAR), and Cointegration tests – Johansen's and ARDL Granger causality.
Management of banks	Newspaper discussion	With this tool, Articles from 1st January 2021 onwards i.e. covering one article every day from Business Newspaper like BusinessStandard / Economic Times / Mint, etc. except for Saturdays and Sundays were done and were discussed in the group. Each and every important article was posted in Google classroom by Prof. Ramachandran TS to make the students aware of the current happenings revolving around banks and the banking industry.	Out of this, students were able to develop the habit of daily newspaper learning and understand the broad functioning of a bank both at the macro and at micro levels, gain a foundation in the key issues confronting bank managers today, recognize the trade-offs involved in making financial decisions and developed the logical thought processes needed to reach reasonable conclusions in the banking business

			and helped them make better bank managers for a better banking future.
Financial Reporting and Analysis	Case supplement and Reports	A case study is an in-depth, detailed examination of a particular case (or cases) within a real-world context. Various case studies were used throughout the course to come up with hypotheses and generate theories around different concepts. Case studies were also useful for formulating and understanding FRA concepts. Annual reports of various companies were discussed and evaluated in lectures which gave real-life experience on how to analyze a company based on their annual reports.	These tools helped students to have global awareness of financial reporting regulations and standards. With publicly available information like annual reports and articles, analyzing the financial health of business was made easy. It also helped to analyze challenges and opportunities in local, national, and global business communities.
Management of Financial Services	Symposium	A Symposium is where lectures and presentations are delivered by experts in their fields. These experts presented and delivered their opinions or viewpoints on a variety of topics related to financial services. Weekly symposiums were conducted to familiarize students about the financial system and various instruments and institutions therein.	The objective of these symposiums was to discuss the structure of the Indian and global financial system and the various institutions and to comprehend about the money markets, the instruments in it and the role of RBI. It also included investigation of the role of capital markets, the ethical dimensions in the financial markets and examination of various types of financial

			services available in the Indian Financial market and their important role in the system. Sessions also gave an insight to analyze the importance of insurance mechanisms in the financial system.
Project Management Concepts and Applications	Workshop MS Project Software	In this course, a one-day workshop was conducted by an industry practitioner on how to use MS project software for project planning, project execution and project control. This helped students get a practical exposure to the software that is used in the industry to do project management. This also helped in using and understating theoretical concepts taught during lectures.	Objective of using this tool was to make students industry ready by giving them a foundational knowledge about the software. It also explored various theoretical concepts like work breakdown structure, parameters, templates that are standardized, optimizing budget project performance, Assess risk breakdown structure, and control measures.